1988 SPECIAL EDITION MODELS

PORSCHE®

## INTRODUCING AN EXCLUSIVE SERIES OF PORSCHE MODELS COMMEMORATING THE PRODUCTION OF THE 250,000TH PORSCHE 911

Ever since it was introduced at the Frankfurt Auto Show in the fall of 1963, the Porsche 911 has been the bench mark by which all other high-performance sports cars are judged.

Today, it remains one of the most desirable and sought-after automobiles in the world. Its styling is elegant, purposeful, timeless. Its finish and appointments are exquisite. Its long and consistent record of racing victories attests, in no uncertain terms, to its outstanding performance and agility.

For over twenty years, our engineers have been improving, developing and refining its technical features so that the 911 has always been, in any given year, one of the most thoroughly advanced automobiles the driving enthusiast could own.

This year marks a milestone in the history of this most special and unique car, as we have produced the 250,000th 911. In many automotive circles, this number borders on the insignificant. In the more rarified climate of pure high-performance automobiles, however, this number signifies what must surely be the most popular and successful design in the history of the sports car.

To commemorate this accomplishment, Porsche will produce a special limited edition series of the 911, 924S and 944 cars. These will be uniquely equipped, personalized models and will be available in very small quantities…less than 2,000 will be produced worldwide.

These automobiles represent a unique investment opportunity, as well as a rare opportunity for the enthusiast to own a Porsche of truly special significance.

### 911 COMMEMORATIVE EDITION

This most special Porsche 911 Carrera®* is available as a Coupe, Cabriolet or Targa®* Testifying to its unique status is a Special Edition plaque which can be personalized with the owner's name; Porsche signature headrests, special Silver Blue Metallic partial leather interior and luxury carpet treatments; a Diamond Blue Metallic exterior finish accented by color-keyed wheel centers; and a comprehensive list of features which, while optional on standard models, are included in the Special Edition package.

- Supple leather replaces standard interior leathers: This soft, rich leather is gathered at each seam, and represents the most luxurious interior offered in a Porsche.
- Shortened Shift Lever quickens shifting and adds convenience.
- Heavy-Duty Windshield Cleaning System with an additional high-pressure pump and solvent reservoir optimizes driver visibility.
- Headlight washers provide more consistent headlight illumination in adverse conditions.
- Power Sunroof glides open and closes at the touch of a button and features an automatic wind deflector.
- Porsche's unique Full-Power Convertible Top, which opens, closes and locks automatically, is included on the Cabriolet model.

*Carrera and Targa are registered trademarks of Dr. Ing h.c.F. Porsche A.G. Germany.*

### 944 SPECIAL EDITION PACKAGE

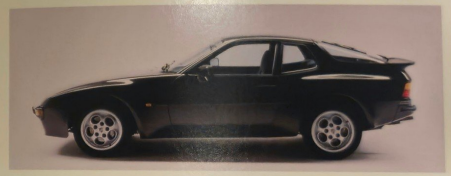
The superb balance and precise response of the Porsche 944 are well documented. Now, this Special Edition Package adds a higher level of comfort and convenience to the 944's already outstanding performance. Available in either Zermatt Silver Metallic or Satin Black Metallic, this rare model is highlighted with a unique leatherette/gray-plaid cloth interior, silver velour carpeting, and a commemorative plaque which may be personalized with the owner's name. As with the 911 Carrera, a long list of normally-optional equipment is standard on this Special Edition model.

- Exclusive plaid Cloth Seat and Door Panel Inserts enhance the elegant 944 interior.
- Split Fold-Down Rear Seats provide outstanding passenger/cargo versatility.
- Side Moldings protect against small dents and chips to preserve the 944's exterior finish.
- The Electric Sunroof flips up at the touch of a button for added ventilation, and can be removed entirely for open-air driving pleasure.
- A Rear Window Wiper improves rear visibility in inclement weather.
- 16" Cast Alloy Wheels and wider tires help to improve stability and traction during cornering.

### 924S SPECIAL EDITION

The Special Edition 924S places a major emphasis on improved performance. The suspension, wheels and tires are upgraded, while a small number of standard convenience features, such as power windows, power mirrors, coin and cassette holders, are omitted to reduce weight. Naturally, this select edition of the 924S is highlighted by a unique exterior/interior treatment. The lustrous black paint is contrasted by gray/burgundy pin-striped seats in flannel/leatherette, and lush burgundy carpeting. A commemorative plaque documents the car's special significance.

- Larger lightweight 16 inch Cast Alloy Wheels and 205/55VR16 rated tires improve handling and traction.
- The Sport Suspension Package includes stiffer spring settings, stronger shocks and larger diameter stabilizer bars for quicker, more precise response and improved handling characteristics.
- 944-type Body Side Moldings help protect the finish of your 924 from the perils of the parking lot.
- Door Panels are covered in matching gray/burgundy cloth for a cohesive look, as well as an added touch of elegance.



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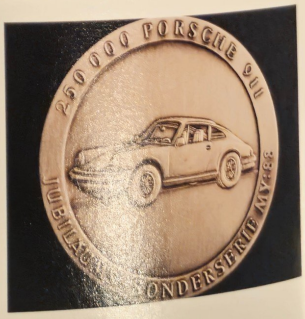

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## A RARE AND UNIQUE SELECTION OF CARS OFFERING UNPARALLELED PERFORMANCE, STYLE AND EXCLUSIVITY

Each of the three Special Edition models offered to commemorate the 250,000th 911 has been equipped and detailed with special purpose.

The 911 has always provided the ideal balance of performance and comfort. This commemorative model takes this concept to a much higher level by equipping these Special Edition automobiles with a comprehensive list of features that will enhance the driving experience even further.

The 944 Special Edition Package is virtually self-explanatory. To the outstanding performance and unique balance of this exceptional automobile, Porsche has added a carefully selected list of what is normally optional equipment to create a car that is fast and agile, as well as remarkably comfortable and refined.

The 924S Special Edition reflects the values of the traditional Porsche enthusiast, where the emphasis is on performance without frills. Consequently, while still comfortable and finely finished, this singular 924S model trades a few convenience features for lighter weight and improved performance, thanks to wider wheels and tires and a sport suspension package.

Each of these select models will be immediately recognizable as the special automobiles they are, thanks to an exclusive combination of paint colors and interior trim. And of course, the commemorative plaque which will identify these cars as the rarest of the rare, a true Special Edition Porsche.

## SPECIAL EDITION PACKAGES

| | 911 | 944 | 924S |
|---|---|---|---|
| Unique Interior Color Combinations | ● | ● | ● |
| Color-Keyed Wheel Center | ● | | |
| Supple Leather Seats | ● | | |
| Unique Cloth Seats & Trim | | ● | ● |
| Porsche Signature Headrests | ● | | |
| Special Edition Plaque | ● | ● | ● |
| Shortened Shift Lever | ● | | |
| Electric Sunroof | ● | ● | |
| Headlight Washers | ● | | |
| Heavy-Duty Windshield Cleaning System | ● | | |
| Full-Power Convertible Top (Cabriolet) | ● | | |
| Protective Side Molding | | ● | ● |
| Split Folding Rear Seat | | ● | |
| Rear Window Wiper | | ● | |
| Larger Cast Alloy Wheels | | ● | ● |
| Sport Chassis | | | ● |

*Warranty coverage for 1988. Reliability, durability, longlife and value have always been designed into every Porsche. These benefits receive added impetus in 1987 through the comprehensive, warranty coverage on every Porsche imported through Porsche Cars North America, Inc. Reliability of the entire automobile is backed by a 2-year, unlimited mileage warranty. Porsche's research and development on "longlife" car concepts during the 1970's resulted, in 1980, in a 6-year corrosion perforation warranty on production cars. The following year this was increased to 7 years of protection. In 1986, Porsche's corrosion warranty, already the longest in the industry, was further extended to 10 full years.*

*Porsche Cars North America, Inc. believes the specifications in this brochure to be correct at the time of printing. However, specifications, standard equipment and options are subject to change without notice.*
*Note: Some of the vehicles shown have optional features that are supplied at extra charge. Porsche reserves the right to make changes in design, form and supply, as well as variations in color.*

PORSCHE®

*Porsche Cars North America, Inc. 200 South Virginia Street, Reno, Nevada 89501*

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